

Website Design Intake Form

This quote form will help us put together a solution that will best reflect your personal or business needs. What you say here will determine how much work needs to be done, saving you time and money by identifying your specific project requirements.

Please fill in as much detail as possible.

First and last name: _____

Email Address: _____

Phone Number: _____

PROJECT DETAILS

Tell us a little about your project? What is your project name?

Do you have a favorite color? What is you least favorite color? Do you have a color scheme in mind?

What is your estimated budget (sharing a realistic assessment of what you plan to spend on this project will help us evaluate the extent of what is needed)?

How involved do you want to be in the process of building the site?

Do you need training on how to use WordPress?

Do you plan on blogging? Do you have a content writer?

Do you have any Social Media accounts (Facebook, Instagram, etc.)? Please list.

What is your intended or current website address (Example: yourwebsitename.com)?

Are there any competitors' websites that you've looked at? What do you like (inspirations) and not like about their websites? Please list the websites.

Do you plan to sell anything on your website? Yes No

Do you already have a logo (creating a name, symbol or design) or branded materials, such as business cards, stationary, etc.? Yes No

Do you have an approximation on how many pages you are looking to create in your website? How many?

Who or what is your target audience (age, industry, gender, income, etc.)?

What kinds of images best reflect your business (business images, product images, industry, nature, etc.)?

First impression is paramount. How should visitors or yourself describe your new website (Modern, clean, user friendly, bold, corporate, fun, forward thinking, innovative, bright, calming, elegant, minimal, etc.)?

What is the purpose or what would you like your site to accomplish (getting more inbound leads, increase brand awareness, educate your target audience, encourage sales, collect email addresses and build a list, encourage onsite or social media interaction etc.)?

How soon do you need the new website completed, do you have a deadline?

Do you need a Content Management System (CMS) to be able to maintain and add content to your website without or with little external help (CMS is software that facilitates creating, editing, organizing, and publishing content)?

Besides page editing and latest news feature, name other specific requirements of the CMS that you may require in your website (Blog, Calendar, Search bar functionality, Quote forms, Contact form, etc.)?

Are you in need of Website Hosting and Email? Yes No

CURRENT WEBSITE

What do you like and dislike about your current site?

Will the existing website content be used? Yes No

What company is currently hosting your website?

Please state any additional comments.

Thank You
Motor City Media